Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

`			
	÷		
			ŧ,
			1
		* ∞	
)). 		
)
		77	
		ě.	



Your Opportunity



RECEI

Weller's HARDY PHLOX Special

Offered in Great Variety, and at Prices That Will Enable You to

Sell Phlox as Never Before

And at the Same Time Improve Your General Perennial Sales

Here is a Sales-Making Offer that Comes Only Rarely. You Can't go Wrong on it.

The Well Beloved Garden Color Bearer

HARDY PHLOX

The Maker of Sales and Friends

America's National Flower

Shown on an Attractive Poster for Display in Your Sales Office Sent Free With all Orders

ORDER NOW—Show Phlox in Bloom Next Summer

TERMS OF SALE—Prices are quoted per 100 plants of each kind, 25 of each kind ordered at 100 rate. Orders for less than 25 of a variety, you must add 20 percent of the amount of your order to the total for such items. We allow 5 percent discount for cash with order. If sold out of part of your order, we will fill what we can and refund the balance, unless we may substitute with a variety of similar merit and color. Regular terms to approved credit; net 30 days, 2 percent in ten days. All varieties are true to name in 2-year and 1-year grades; No. 2 will be 90 percent up to 100 percent true. WELLER'S PHLOX ARE SHIPPED WITH ALL THEIR ROOTS.

For Immediate Sales Buy 1- or 2-Year Grade

For Planting Out Buy Our No. 2 Grade

(Please state if we may substitute with nearest similar item in case supply of ordered stock is exhausted.

PHLOX DECUSATA

POPULAR VARIETIES

PHLOX DECUSATA

POPULAR VARIETIES PRIO	POPULAR VARIETIES PRICE PER 100			NOVELTIES, NEW AND BETTER VARIETIES PRICE PER 100		
	1 yr.		2 yr.		No. 2	
AMERICA Rosy pink; strong grower. 36 in. \$10.00	\$7.00	\$3.50	AT DIONE D	\$15.00	\$7.00	
B. COMTE Brilliant purple, 24 in.	7.00	3.50	ANTON MERCIER Early, fine lilac-mauve. 24 in.	10.00	5.00	
BARON VON DEDEM Brilliant orange-red. 24 in. —		3.50	BORDER QUEEN Improved Jules Sandeau. Dwarf	10.00	0.00	
BEACON Clear, cherry red. 36 in.	7.00		pure pink		6.00	
BRIDESMAID White with crimson eye. 40 in 10.00	7.00	3.50	BRILLIANT Large fiery scarlet. 30 in.		5.00	
CHAMPS ELYSEE Dark purple. 24 in.	7.00	3.50	COQUILICOT Orange red, very striking. 36 in 12.50	10.00	5.00	
ECLAREUR Rosy magenta. 32 in	7.00	3.50	EIFFEL TOWER Salmon pink, red center. 48 in. 12.50	10.00	5.00	
EUROPE Pure white with carmine center. 40 in.	7.00	3.50	FIANCE One of the best pure white	10.00	5.00	
FIREBRAND Clear, orange-scarlet, large. 36 in	7.00	3.50	FLORA J. REIDY Large pure white	10.00		
F. A. BUCHNER Pure white. 32 in. 10.00	7.00	3.50	GENERAL PETAIN Deep wine red, well shaped ——	15.00	7.00	
FREDERICK PASSY Lavender mauve	7.00		GEORGE STIPP Deep glowing salmon with	10.00	1.00	
LA VAGUE Mauve rose, cherry red center. 42 in. 10.00	7.00	3.50	shaded lighter eye. Our best	15.0 0	7.00	
LOUIS ABBEMA Pure white. 20 in	7.00	3.50	GRAF ZEPPELIN White with vermillion-red eye		5.00	
MILLY VON HOBOKEN Clear pink, large. 36 in	5 00	3.50	H. B. MAY Large spikes of bright pink	15.00		
MRS. CHAS. DORR Tall lavender. 42 in 10.00	7.00	3.50	LILIAN Beautiful salmon pink, better than	10.00		
MRS. JENKINS Pure white. 30 in.	7.00	3.50	Elizabeth Campbell. Early and continuous			
MRS. R. P. STRUTHERS Orange red. 36 in	7.00	3.50	bloomer. 24 in.	10.00	5.00	
PANTHEON Carmine pink. 30 in	7.00	3.50	MIA RUYS Largest pure white.	10.00	-	
PRIME MINISTER White, crimson eye. 36 in 10.00	$7.00 \\ 7.00$	$\frac{3.50}{3.50}$	MORGENROOD A beautiful new wine red. 30 in. 12.50	10.00	5.00	
RHEINLANDER Salmon pink, red eye. 32 in	7.00	5.50	MRS. E. PRITCHARD The very best blue. 36 in. 12.50	10.00	5.00	
eye. 30 in 10.00	7.00	3.50	MRS. SCHOLTEN Dark salmon pink, excellent. —	10.00		
RYNSTROM Deep pink. 48 in		3.50	NORDLIGHT Large carmine pink with red eye.			
SIEBOLDT Orange-scarlet with crimson eye. 30 in.	7.00	3.50	36 in	10.00	5.00	
SIR EDW. LANDSER Fine bright crimson. 32 in.	7.00	3.50	SALMON GLOW Flame pink with salmon	10.00	5.00	
SPECIAL FRENCH Fine blush pink with salmon			WANADIS White with light violet with purple			
eye. 42 in	7.00	3.50	eye. 28 in	10.00	5.00	
VON LASSBURG Large, pure white. 28 in 10.00	7.00	3.50	WM. KESSELRING Large violet with white eye	10.00		
DID W DY OWED ING DILL OV DIL	LOV	OTIE	EDITO COL ELECTRONICO			

PHLOX SUFFRUTICOSA EARLY FLOWERING PHLOX EARLY FLOWERING PHLOX

Per 100-1-year Per 100-1-year MISS LINGARD Early white. 36 in. The best 10.00 — PINK BEAUTY A clear mauve pink, identical MISS VERBOOM A clear mauve pink, early...... 10.00 to Miss Verboom. Early.....

SEE OUR GENERAL CATALOGUE FOR OTHER PERENNIALS

WELLER NURSERIES COMPANY, Inc.

PERENNIAL SPECIALISTS

HOLLAND, MICHIGAN